

THIS GANESH CHATURTHI LET US RECYCLE NATURAL CLAY !

- Natural Clay is a non renewable resource
- It is mined and depletes the environment
- Immersion of Clay idols create sediments
Deposit on river beds affect marine life



Scan to know more!
For PUNE and NASIK

- Natural Clay can be easily recycled
- Offer it back to the artisans and support them



IMMERSE. DRY. COLLECT. RECYCLE.

Close the loop . Sign up for the Punaravartan campaign.

Rotary
District 3030



Alternatives
studio



Jeevitnadi
LIVING RIVER FOUNDATION



CEE

Centre for Environment Education